



MINUTES OF MEETING

ECONOMIC DEVELOPMENT AND TOURISM ADVISORY COMMITTEE

HELD Thursday 20 November 2014
AT: Sebel Hotel, Manly

PRESENT:

Councillors

Cllr Jean Hay AM, Mayor	Manly Council
Cllr Candy Bingham	Manly Council
Cllr Steve Pickering	Manly Council
Cllr Cathy Griffin	Manly Council

Other Representatives

Nikki Little	Sebel Hotel, Manly
Cheryl Pearson	Community Member
Stephen Floyd	Community Member
Eliza Beashel	Sydney Harbour Federation Trust
Bianca Grabiele	Manly Mainstreet Centre Management

Staff Representatives

Michael Hedger	Acting Manager, Cultural & Information Services
Mick Darda	Manager Events & Tourism

TO THE MAYOR AND COUNCILLORS OF THE COUNCIL

The meeting commenced at 8.00am.

ITEM	MATTERS ARISING	ACTION
ITEM 1	APOLOGIES AND LEAVE OF ABSENCE Apologies were received from Meegan Clancy, David Taylor and Frank Prestipino.	
ITEM 2	DECLARATIONS OF INTEREST There were no declarations of interest.	
ITEM 3	CONFIRMATION OF MINUTES OF MEETING OF 18 September 2014 As a quorum was not reached at the meeting of 18 September, minutes were not taken, only meeting notes.	
ITEM 4	MATTERS ARISING 1. Destination Management Plan: Manager Events & Tourism advised that the lack of data was inhibiting the pace of this Plan by the ICMS students. A report on the progress of the Plan and timeframes will be completed and a Budget Bid to engage a consultant to complete the project will be prepared. STR Data was mentioned as a suitable organization for data collection and break down.	

2. **Farmers' Market:** The Market will be launched at Manly Plaza (Short Street) on 14 December and will be held on Wednesdays and Sundays from February. Another market will be launched at Seaforth in the future.

Recommendation:

That the Committee recommends to the General Manager that a bid be made in the 2015/16 Council Budget to engage a consultant to complete the Manly Destination Management Plan and that a report on the progress of the Plan be submitted to Council.

MD

ITEM 5

REPORTS FROM THE FLOOR

Events & Tourism:

The 2014 Jazz Festival saw a 25% increase in visitors over the previous year and the expansion of the Festival to 10 days saw a large increase in all activity throughout the LGA. Festival volunteers were excellent and well organized and the wine garden was a great success. The Friday night Youth event will be reassessed because of complaints about its noise and style of music.

VolleyFest 14 at Manly Beach is professionally run and very popular. Olympic selection trials are taking place this week. The increase in event fees has not deterred promoters. Manager will provide an updated list of events over summer to Committee members with these minutes.

MD

Chamber of Commerce:

Members were given details of business movements; good sales are reported from Hello Manly where new families are being developed. The second phase of the building refurbishment will mean a new floor, new desks, a changing room and the walls pushed further back. The Manly Map 15 will be printed this week.

Sydney Harbour Federation Trust:

New signage for pedestrians and cyclists has been installed at North Head and a new logo designed. The Visitor Centre is moving to North Fort and both a new visitors' guide plus fold out maps are being developed. An Open Day with the Q Station will be held in 2015, possibly in September. EOIs have been called for Building 5, bandicoot studies are being undertaken and workshops with the guns will be held each Sunday from 1 December.

ITEM 6

MEETING DATES FOR 2015:

These have not yet been supplied by Secretariat but they will be forwarded to members with these minutes.

ITEM 7

GENERAL BUSINESS:

New signage at Manly Wharf should be designed and passed to Council for consideration before being passed to the Public Domains Committee.

The Loco Project will likely be staged during the Manly Arts Festival in September but an application to stage it for 6 weeks in February at West Esplanade has been lodged. The current Event fees will prohibit this from happening.

Recommendation: The Committee recommends to the General Manager that he considers waiving the event fees for the Loco project enabling it to be held at West Esplanade early in 2015 and that the

exhibition period be reduced to 2 – 3 weeks in March, as a lead up to its installation at the Manly Arts Festival in September.

Next meeting date to be advised.

Meeting closed at 9.30am.